

INVOICE



WGHP
2005 Francis St.
High Point, NC 27263
Main: (336)841-8888
Billing: (336)821-1209

www.myfox8.com

Billing Address:

Crossroads Media, LLC.
Attention: Accounts Payable
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Send Payment To:

WGHP
P.O. Box 534701
Atlanta, GA 30353-4701

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 573113-1 | 10/14/12 | October 2012 | 10/01/12 - 10/08/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|---------------|--------------|
| WGHP | Brad Philipps | Washington DC | National |

| Advertiser | Product | Estimate Number |
|---------------------|---------------------|-----------------|
| American Crossroads | American Crossroads | 692 |

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 10/02/12 - 10/08/12 | 573113 | 9776305 |

| Billing Calendar | Billing Type |
|------------------|--------------|
| Broadcast | Cash |

| Special Handling |
|------------------|
| Do Not Mail |

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
| 8433 | 11 | 27 |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|----------|--------------------|----------------|---------|--------|----------------|----------|------|
| 1 | 10/02/12 | 10/02/12 | FOX 8 Morning News | 5-6a | -T----- | :30 | 1 | \$320.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -T----- 1 \$320.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Tu 10/02/12 5:23 AM FOX 8 Morning News 5-6a :30 USPRTV19ACH \$320.00 NM | | | | | | | | | |
| 2 | 10/04/12 | 10/04/12 | FOX 8 Morning News | 5-6a | ---T--- | :30 | 1 | \$320.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---T--- 1 \$320.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Th 10/04/12 5:49 AM FOX 8 Morning News 5-6a :30 USPRTV19ACH \$320.00 NM | | | | | | | | | |
| 3 | 10/02/12 | 10/02/12 | Fox 8 Morning News | 6-7a | -T----- | :30 | 1 | \$800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -T----- 1 \$800.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Tu 10/02/12 6:21 AM Fox 8 Morning News 6-7a :30 USPRTV19ACH \$800.00 NM | | | | | | | | | |
| 4 | 10/03/12 | 10/03/12 | Fox 8 Morning News | 6-7a | --W---- | :30 | 1 | \$800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --W---- 1 \$800.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 W 10/03/12 6:21 AM Fox 8 Morning News 6-7a :30 USPRTV19ACH \$800.00 NM | | | | | | | | | |
| 5 | 10/04/12 | 10/04/12 | Fox 8 Morning News | 7-8a | ---T--- | :30 | 1 | \$800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---T--- 1 \$800.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Th 10/04/12 7:29 AM Fox 8 Morning News 7-8a :30 USPRTV19ACH \$800.00 NM | | | | | | | | | |

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| Invoice # | Invoice Date | Invoice Month | Invoice Period |
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www.myfox8.com

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|----------|--------------------|----------------|---------|--------|----------------|----------|------|
| 6 | 10/08/12 | 10/08/12 | Fox 8 Morning News | 7-8a | M----- | :30 | 1 | \$800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 M----- 1 \$800.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 M 10/08/12 7:53 AM Fox 8 Morning News 7-8a :30 USPRTV19ACH \$800.00 NM | | | | | | | | | |
| 7 | 10/03/12 | 10/03/12 | Fox 8 Morning News | 8-9a | --W---- | :30 | 1 | \$700.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --W---- 1 \$700.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 W 10/03/12 8:30 AM Fox 8 Morning News 8-9a :30 USPRTV19ACH \$700.00 NM | | | | | | | | | |
| 8 | 10/05/12 | 10/05/12 | Fox 8 Morning News | 8-9a | ----F-- | :30 | 1 | \$700.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ----F-- 1 \$700.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 F 10/05/12 8:41 AM Fox 8 Morning News 8-9a :30 USPRTV19ACH \$700.00 NM | | | | | | | | | |
| 9 | 10/02/12 | 10/02/12 | Fox 8 Morning News | 9a-10a | -T----- | :30 | 1 | \$500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -T----- 1 \$500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Tu 10/02/12 9:30 AM Fox 8 Morning News 9a-10a :30 USPRTV19ACH \$500.00 NM | | | | | | | | | |
| 10 | 10/08/12 | 10/08/12 | Fox 8 Morning News | 9a-10a | M----- | :30 | 1 | \$500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 M----- 1 \$500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 M 10/08/12 9:36 AM Fox 8 Morning News 9a-10a :30 USPRTV19ACH \$500.00 NM | | | | | | | | | |
| 11 | 10/02/12 | 10/02/12 | Noon News | 12-1230p | -T----- | :30 | 1 | \$160.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -T----- 1 \$160.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Tu 10/02/12 12:08 PM Noon News 12-1230p :30 USPRTV19ACH \$160.00 NM | | | | | | | | | |
| 12 | 10/03/12 | 10/03/12 | Noon News | 12-1230p | --W---- | :30 | 1 | \$160.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --W---- 1 \$160.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 W 10/03/12 12:26 PM Noon News 12-1230p :30 USPRTV19ACH \$160.00 NM | | | | | | | | | |
| 13 | 10/04/12 | 10/04/12 | Noon News | 12-1230p | ---T--- | :30 | 1 | \$160.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---T--- 1 \$160.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Th 10/04/12 12:12 PM Noon News 12-1230p :30 USPRTV19ACH \$160.00 NM | | | | | | | | | |

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| 573113-1 | 10/14/12 | October 2012 | 10/01/12 - 10/08/12 |
| Advertiser | Product | Estimate Number | |
| American Crossroads | American Crossroads | 692 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|-------------|-------------------|-----------------|-------------------------|-------------------------|-----------------------|---------------|----------------|-------------|-------------|
| 14 | 10/05/12 | 10/05/12 | Noon News | 12-1230p | ----F-- | :30 | 1 | \$160.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/01/12 | 10/07/12 | ----F-- | 1 | \$160.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 8 | F | 10/05/12 | 12:17 PM | Noon News | 12-1230p | :30 | USPRTV19ACH | \$160.00 | NM |
| 15 | 10/08/12 | 10/08/12 | Fox 8 News at 5pm | 5-530p | M----- | :30 | 1 | \$1,400.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/08/12 | 10/14/12 | M----- | 1 | \$1,400.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 8 | M | 10/08/12 | 5:22 PM | Fox 8 News at 5pm | 5-530p | :30 | USPRTV19ACH | \$1,400.00 | NM |
| 16 | 10/05/12 | 10/05/12 | Fox 8 Early News 530-6P | 530-6p | ----F-- | :30 | 1 | \$1,400.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/01/12 | 10/07/12 | ----F-- | 1 | \$1,400.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 8 | F | 10/05/12 | 5:39 PM | Fox 8 Early News 530-6P | 530-6p | :30 | USPRTV19ACH | \$1,400.00 | NM |
| 17 | 10/02/12 | 10/02/12 | Fox 8 News at 6pm | 6-630p | -T----- | :30 | 1 | \$2,000.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/01/12 | 10/07/12 | -T----- | 1 | \$2,000.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 8 | Tu | 10/02/12 | 6:11 PM | Fox 8 News at 6pm | 6-630p | :30 | USPRTV19ACH | \$2,000.00 | NM |
| 18 | 10/08/12 | 10/08/12 | Fox 8 News at 6pm | 6-630p | M----- | :30 | 1 | \$2,000.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/08/12 | 10/14/12 | M----- | 1 | \$2,000.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 8 | M | 10/08/12 | 6:17 PM | Fox 8 News at 6pm | 6-630p | :30 | USPRTV19ACH | \$2,000.00 | NM |
| 19 | 10/03/12 | 10/03/12 | The X Factor | 8-9p | --W---- | :30 | 1 | \$2,500.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/01/12 | 10/07/12 | --W---- | 1 | \$2,500.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 8 | W | 10/03/12 | 8:22 PM | The X Factor | 8-9p | :30 | USPRTV19ACH | \$2,500.00 | NM |
| 20 | 10/06/12 | 10/06/12 | ACC Football | 1215-345p | -----S- | :30 | 2 | \$1,000.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/01/12 | 10/07/12 | -----S- | 2 | \$1,000.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 8 | Sa | 10/06/12 | 12:54 PM | ACC Football | 1215-345p | :30 | USPRTV19ACH | \$1,000.00 | NM |
| 2 8 | Sa | 10/06/12 | 4:03 PM | ACC Football | 1215-345p | :30 | USPRTV19ACH | \$1,000.00 | NM |
| | Ran out of time | | | | | | | | |
| 21 | 10/02/12 | 10/02/12 | Late News M-F | 10-11p | -T----- | :30 | 1 | \$2,000.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/01/12 | 10/07/12 | -T----- | 1 | \$2,000.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 8 | Tu | 10/02/12 | 10:59 PM | Late News M-F | 10-11p | :30 | USPRTV19ACH | \$2,000.00 | NM |

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|---|-------------------|-----------------|--------------------|--------------------|-----------------------|---------------|----------------|--------------------|-------------|--------|-------------------|-----------------|----------------|-------------------|-------------|--|--|--|--|--|----------|----------|---------|---|------------|--|--|--|--|--------------------|------------|-----------------|-----------------|--------------------|-----------------------|---------------|--------------|-------------|-------------|-----|---|----------|----------|--------------------|--------|-----|-------------|------------|----|-----------------|--|--|--|--|--|--|--|--|--|
| 22 | 10/03/12 | 10/03/12 | Late News M-F | 10-11p | --W---- | :30 | 1 | \$2,000.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>10/01/12</td><td>10/07/12</td><td>--W----</td><td>1</td><td>\$2,000.00</td><td colspan="4"></td></tr> <tr> <td><u>Spots: # Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u></td><td><u>Type</u></td></tr> <tr> <td>1 8</td><td>W</td><td>10/03/12</td><td>11:07 PM</td><td>Late News M-F</td><td>10-11p</td><td>:30</td><td>USPRTV19ACH</td><td>\$2,000.00</td><td>NM</td></tr> <tr> <td colspan="10">Ran out of time</td></tr> </table> | | | | | | | | | | Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | 10/01/12 | 10/07/12 | --W---- | 1 | \$2,000.00 | | | | | <u>Spots: # Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> | 1 8 | W | 10/03/12 | 11:07 PM | Late News M-F | 10-11p | :30 | USPRTV19ACH | \$2,000.00 | NM | Ran out of time | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 10/01/12 | 10/07/12 | --W---- | 1 | \$2,000.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| 1 8 | W | 10/03/12 | 11:07 PM | Late News M-F | 10-11p | :30 | USPRTV19ACH | \$2,000.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Ran out of time | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 23 | 10/08/12 | 10/08/12 | Fox 8 Morning News | 8-9a | M----- | :30 | 1 | \$750.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>10/08/12</td><td>10/14/12</td><td>M-----</td><td>1</td><td>\$750.00</td><td colspan="4"></td></tr> <tr> <td><u>Spots: # Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u></td><td><u>Type</u></td></tr> <tr> <td>1 8</td><td>M</td><td>10/08/12</td><td>8:29 AM</td><td>Fox 8 Morning News</td><td>8-9a</td><td>:30</td><td>USPRTV19ACH</td><td>\$750.00</td><td>NM</td></tr> </table> | | | | | | | | | | Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | 10/08/12 | 10/14/12 | M----- | 1 | \$750.00 | | | | | <u>Spots: # Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> | 1 8 | M | 10/08/12 | 8:29 AM | Fox 8 Morning News | 8-9a | :30 | USPRTV19ACH | \$750.00 | NM | | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 10/08/12 | 10/14/12 | M----- | 1 | \$750.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <u>Spots: # Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 8 | M | 10/08/12 | 8:29 AM | Fox 8 Morning News | 8-9a | :30 | USPRTV19ACH | \$750.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <u>Total Spots</u> | | | | | | | 24 | <u>Gross Total</u> | \$22,930.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

Payment Terms 30 Days

| | |
|--------------------------|-------------|
| <u>Agency Commission</u> | \$3,439.50 |
| <u>Net Amount Due</u> | \$19,490.50 |